

Built to Last - Deeply Rooted

Part 1

Mats Tunehag
Unleash Summit, Mongolia
June 2025

1

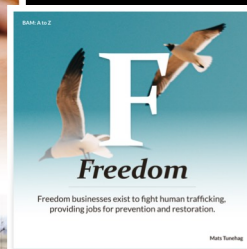
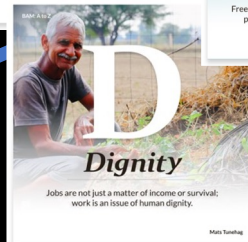
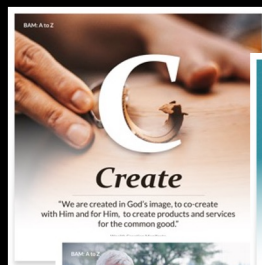


2

What is the purpose of business?

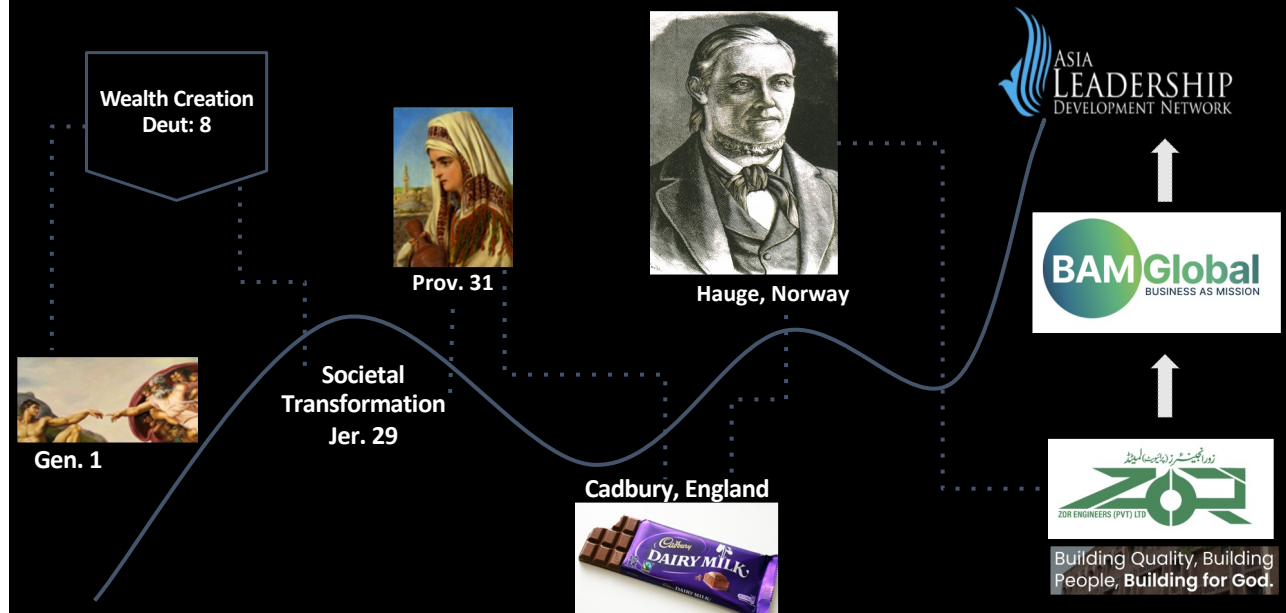
3

Deeply Rooted in Biblical Values

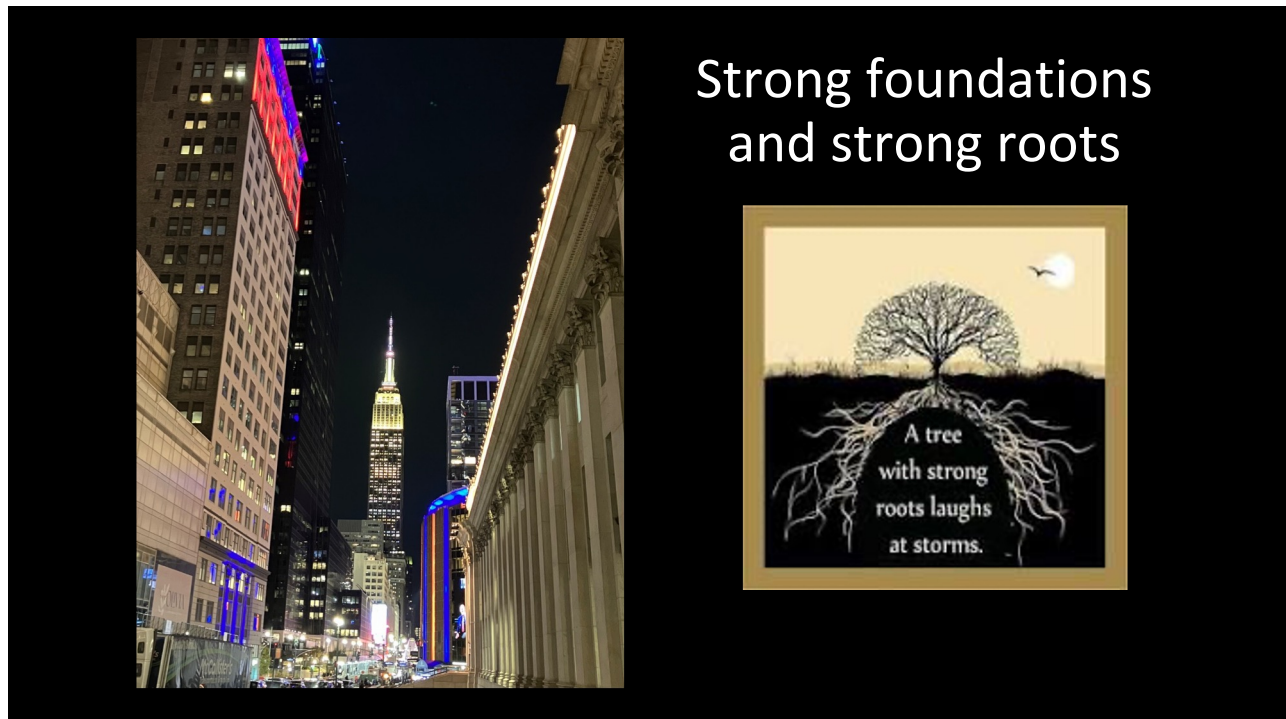


4

We have roots, history and a future....



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Deeply Rooted for the Future

Foundations and roots are usually not visible, but they are essential for stability and longevity



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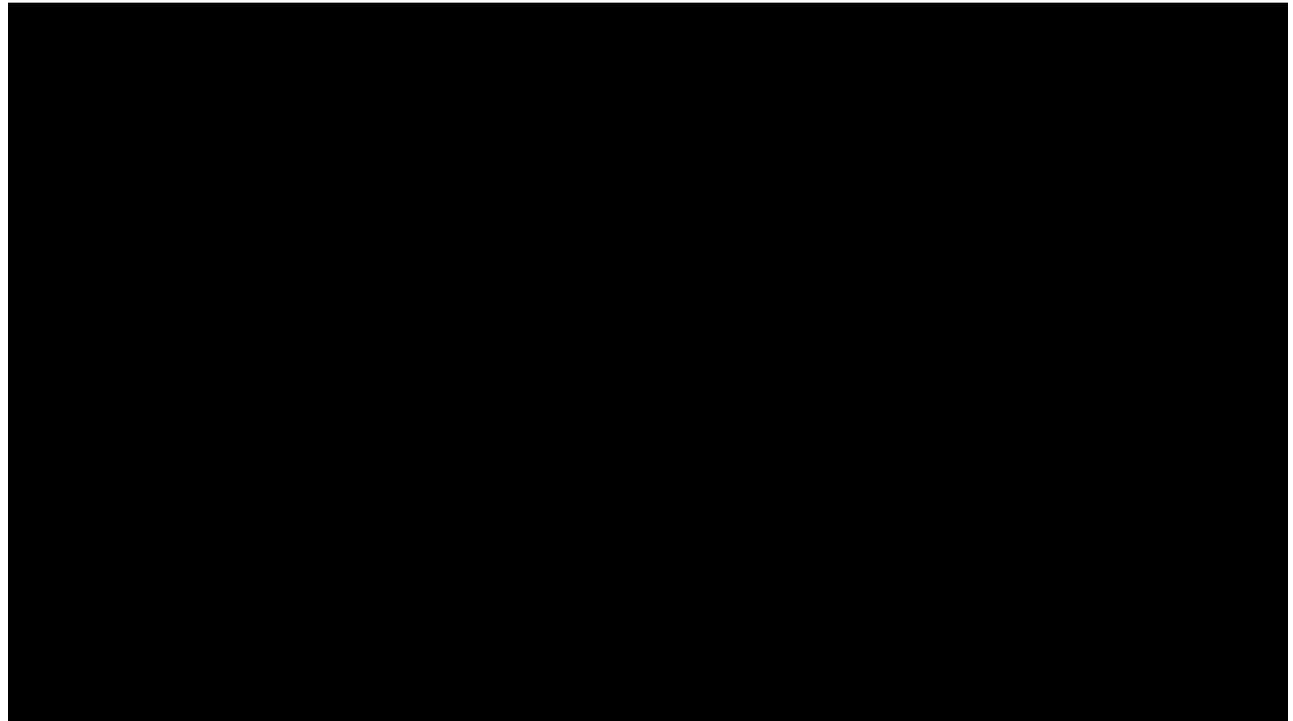
Know Your
BAM A-Z
Business As Mission



Mats Tunehag



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Built to Last – A Nation Transformed

Part 2

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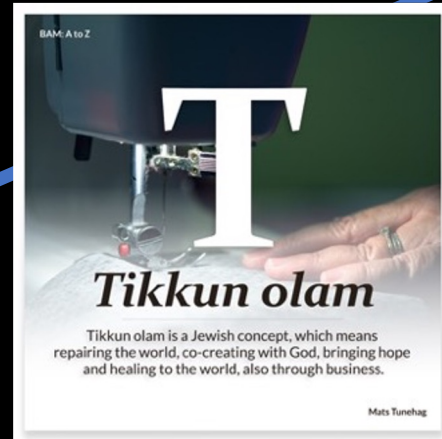
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“The glory of God is a human being fully alive.”

St. Irenaeus, 2nd century

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Our Roots: Biblical Values & Concepts



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Tikkun olam in Mongolia

What is; issues and challenges

1. ...
2. ...
3. ...
4. ...
5. ...
6. ...
7. ...

What it ought to be, changes needed

1. ...
2. ...
3. ...
4. ...
5. ...
6. ...
7. ...

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Movements for Societal Transformation

1. Many initiatives & organizations
2. Aligned in mission & values
3. Independent & interdependent
4. Communicate & collaborate

Examples

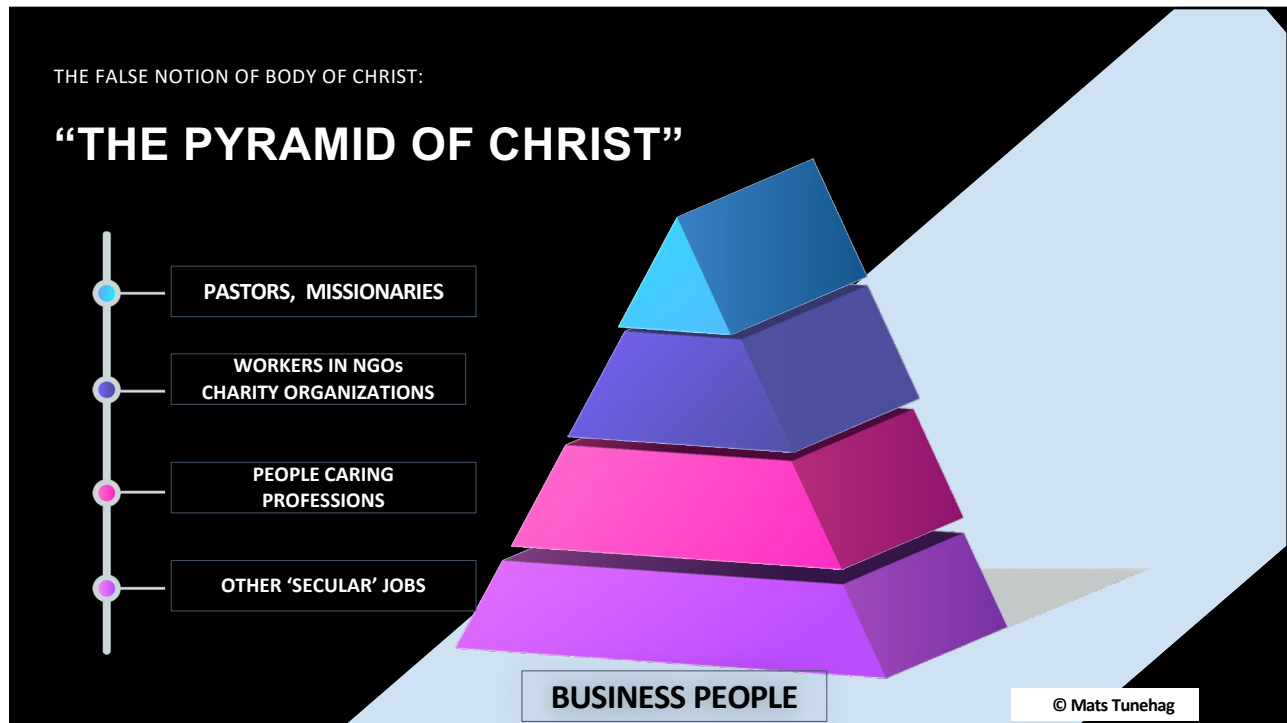
- *Abolitionist movement*
- *Civil rights movement*

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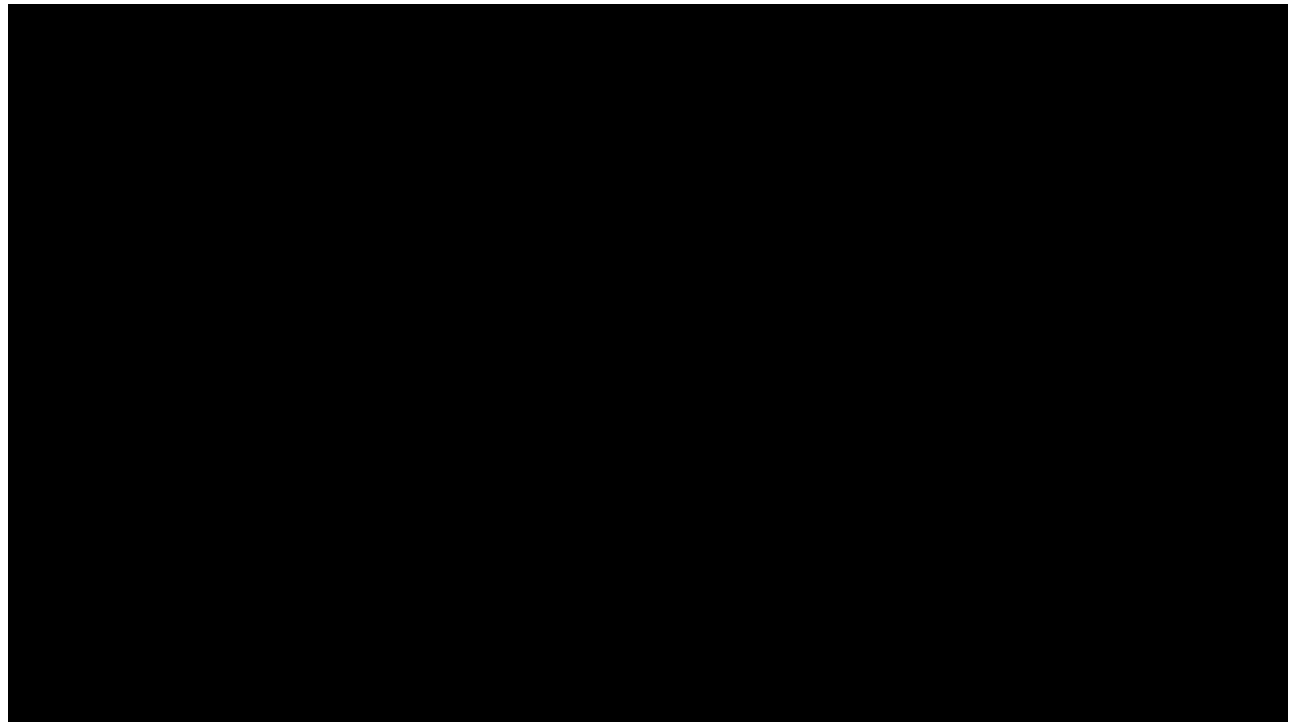
Building an Ecosystem for Societal Transformation



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